

**A 115 years later,
MBA has become a
commodity.**

Time to explore your DBA?

Prof. Ashish Arora



E-Book Doctorate of Business Administration

This comprehensive guide is designed to help professionals achieve their Doctorate of Business Administration (DBA) degree.

Written by **Prof. Ashish Arora**, an experienced academic mentor, this ebook provides valuable insights and practical advice for those aspiring to earn their DBA badge.





About Prof. Ashish Arora

1

Academic Mentor for Doctorate Programs

Prof. Ashish Arora has been advising industry professionals on their academic pursuits for over 15 years. He specializes in mentoring Master's and Doctorate students, guiding them through their higher education qualifications.

2

Expertise in Academic-Industry Collaboration

Prof. Arora has extensive experience working on projects related to academic-industry collaboration. He has been instrumental in setting up Innovation Centres of Excellence and developing Entrepreneurship-related ecosystems in Universities.

3

Committed to Empowering Professionals

With a commitment to empowering working professionals, Prof. Arora navigates them through their academic journey, ensuring they are well-guided to achieve their Doctorate degree.

The Doctorate: A Challenging Path

1

Invest 10X Cost

Pursuing a Doctorate from a foreign University often requires a significant financial investment, with the added uncertainty of potential changes in attestation rules by the time you complete your qualification.

2

Invest 10X Time

Earning a Doctorate may necessitate multiple trips per year to Europe or the Far East, just to collect evidence of direct research supervision over a minimum commitment of 3 years (or 5 years for part-time programs in the UK).

3

Invest 10X Effort

The research process involves rigorous coursework, qualitative and quantitative analysis, and statistical modeling, requiring a substantial investment of effort.

4

Teaching at an Accredited University

If you aspire to teach full-time at an accredited university, having an accredited Doctorate is often mandated, as you will be conducting research analysis for life.

SSBM DBA Program

SSBM (Swiss School of Business and Management) is the largest higher educational institution in Switzerland in terms of student numbers, with a learner base spread across over 130 countries. They offer postgraduate programs in Geneva, with extended campuses in Zagreb and Moscow.

DBA Program Registration

To start the DBA program application process, you need to register, after which you will receive an offer letter and student contract. Upon making the first payment, you gain access to the e-library and course plan. Then, you propose your topic and area of interest, and a Research Supervisor is allocated.

DBA (Doctor of Business Administration)

The DBA program is a practical, applied doctoral program for mid-level and senior managers. It focuses on solving real-world business challenges, developing leadership skills, and contributing to organizational success. Candidates often continue in their professional roles during their studies.

PhD (Doctor of Philosophy)

The PhD program is a research-intensive doctoral program with an emphasis on theoretical contributions to academic fields. It is aimed at those who wish to pursue a career in academia or research, involving a longer program length and the development of new theories and frameworks in a particular field.

DBA Program Tracks at SSBM

Track	Description
Dissertation DBA	Research-focused program
Research DBA	Emphasis on research methodology and publishing
DBA in Strategic Management	Double degree with EMAS, Business School, Russia
Executive DBA	Double degree with University of Zagreb, Croatia

Program Structure



Tuition Fees

Online Fees

- Dissertation DBA: €9,900
- Research DBA: €13,000
- Executive DBA: €15,000

Campus Fees (Geneva)

- Dissertation DBA: €20,000
- Research DBA: €22,000

Campus Fees (Moscow)

- DBA Strategic Management (Online): €12,000
- DBA Strategic Management (Blended): €13,000

SSBM offers flexible payment options and various scholarship opportunities.

Why Pursue a Doctorate?

When

In today's age of data and information, higher knowledge is the most valuable resource.

What

Become an expert by exploring a specific research field related to management.

Why

Develop deep expertise in a specific domain to generate unique insights for better decision-making.

Who

The Doctorate meets the needs of today's management professional and well into the future.

The Future of Learning



Online Self-Paced

Online self-paced learning is the new method of education, allowing flexibility and convenience.



Global Reach

With online programs, education can reach learners across the globe, breaking geographical barriers.



Personalized Learning

Online platforms enable personalized learning experiences tailored to individual needs and preferences.

The MBA: A Commodity?

After 115 years, the MBA has become a commodity in the business world. It's time to explore the Doctorate of Business Administration (DBA) as a more specialized and advanced degree.

Specialization

The DBA allows you to specialize in a specific area of business, developing deep expertise and generating unique insights.

Research Focus

The DBA program emphasizes research and the application of theoretical knowledge to real-world business challenges.

Leadership Development

The DBA program is designed to enhance leadership skills and prepare professionals for executive roles in their organizations.

Choosing the Right DBA Program

1

Accreditation

Ensure the DBA program is accredited by reputable organizations to ensure the quality and recognition of your degree.

2

Faculty Expertise

Look for programs with experienced faculty members who have a strong track record in research and industry experience.

3

Curriculum Relevance

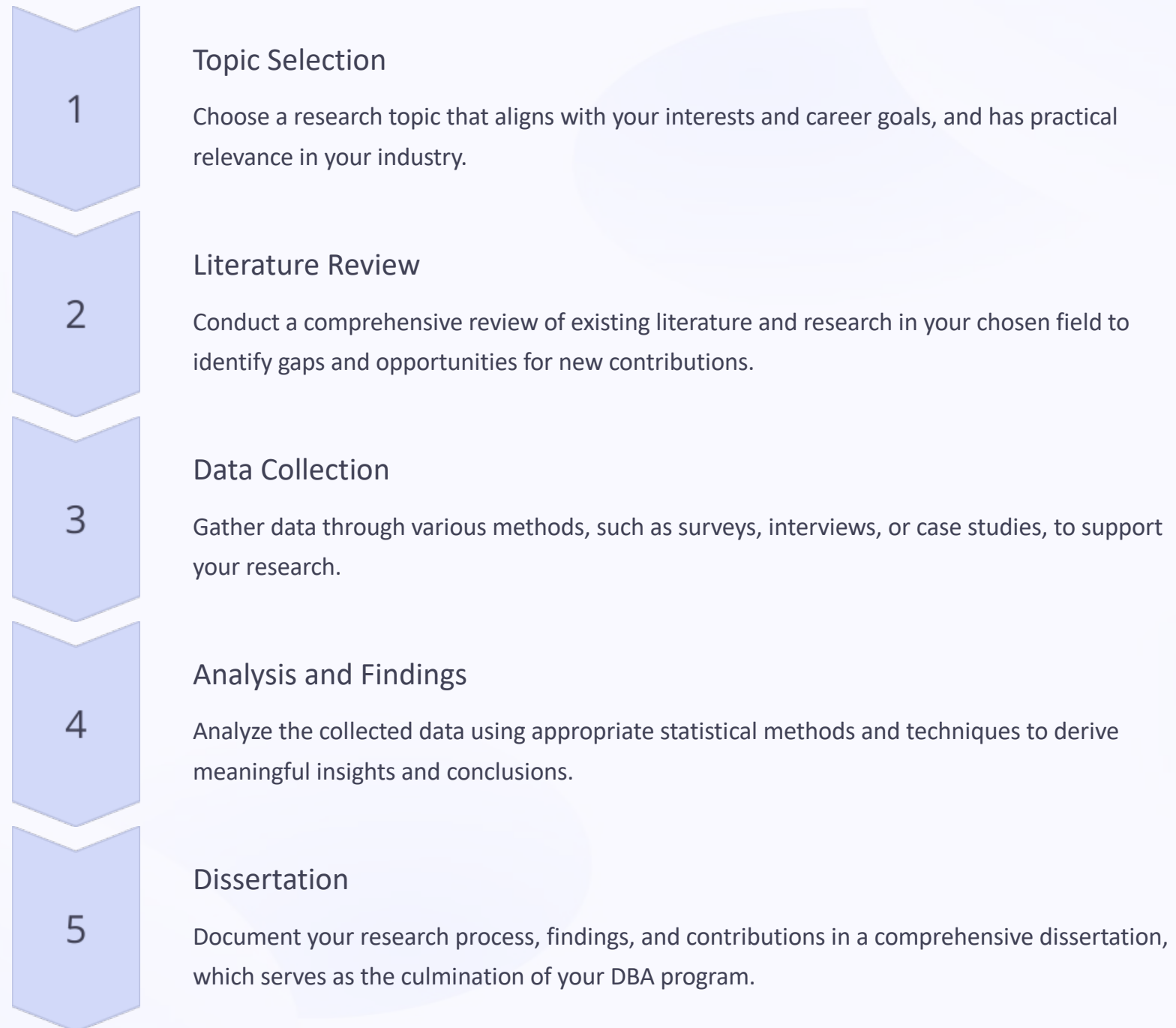
Evaluate the curriculum to ensure it aligns with your career goals and provides practical knowledge and skills relevant to your industry.

4

Flexibility

Consider programs that offer flexible learning options, such as online or part-time study, to accommodate your professional and personal commitments.

The DBA Research Process



The Role of a Research Supervisor

A research supervisor plays a crucial role in guiding and supporting DBA candidates throughout their research journey. Their responsibilities include:

1

Mentorship

Providing mentorship and guidance on research methodologies, data analysis, and academic writing.

2

Feedback

Offering constructive feedback on research proposals, drafts, and presentations to ensure quality and rigor.

3

Expertise

Sharing their expertise and knowledge in the candidate's area of research to facilitate a deeper understanding of the subject matter.

4

Support

Providing emotional support and encouragement throughout the challenging research process.

Balancing Work and DBA Studies

Time Management

Effective time management is crucial for balancing work and DBA studies. Create a schedule that allocates dedicated time for work, study, and personal commitments.

Employer Support

Seek support from your employer, as many organizations recognize the value of having employees with advanced degrees and may offer flexible work arrangements or tuition assistance.

Online Learning

Consider online or part-time DBA programs, which offer greater flexibility and allow you to continue working while pursuing your degree.

The Impact of a DBA Degree



Career Advancement

A DBA degree can open doors to higher-level positions, leadership roles, and increased earning potential in your organization.



Subject Matter Expertise

By conducting in-depth research in a specific area, you develop subject matter expertise and become a valuable asset to your organization.



Consulting Opportunities

With your advanced knowledge and research skills, you may have opportunities to pursue consulting roles or start your own consulting business.



Academic Careers

A DBA degree can open doors to teaching and research positions in academic institutions, allowing you to share your knowledge and contribute to the advancement of your field.

Networking and Collaboration

Pursuing a DBA degree provides valuable opportunities for networking and collaboration with fellow professionals, faculty members, and industry experts. These connections can lead to:

1

Knowledge Sharing

Exchanging ideas, insights, and best practices with others in your field, fostering continuous learning and growth.

2

Professional Development

Participating in workshops, seminars, and conferences to enhance your professional skills and stay up-to-date with industry trends.

3

Research Collaborations

Collaborating with other researchers on projects, publications, or grant proposals, expanding the reach and impact of your work.

4

Mentorship Opportunities

Serving as a mentor to aspiring professionals or students, sharing your knowledge and experience to support their growth.

Overcoming Challenges

Time Constraints

Balancing work, family, and academic commitments can be challenging. Effective time management and support from loved ones are crucial.

Financial Considerations

Pursuing a DBA can be a significant financial investment. Explore scholarship opportunities, employer assistance, and flexible payment options.

Motivation and Perseverance

The DBA journey can be demanding, requiring sustained motivation and perseverance. Celebrate milestones and seek support from mentors and peers.

Recourse Links

[Exploring Online and On Campus Doctorate Qualifications](#)

[SSBM DBA Brochure](#)

[DBA Myths Debunked](#)

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